

Industry Media Press Release

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Traxx Construction Products releases online store, open for Business.

National Construction Products supply company, **Traxx Construction Products**, is proud to announce a **new sales channel** with the opening of its **online store**.

Located at www.traxxcp.com

Traxx Construction Products is the **largest Australian owned** franchised business in their **category**. Through rapid growth since the company **began only 3 years ago**, Traxx has developed a loyal following of Trade and Professional customers that **utilise diamond tools** and associated equipment **for cutting, drilling and grinding** of concrete and masonry materials.

Even only being a young business Traxx has a **combined 200+ years** for industry experience within this market and have Franchises located in all states and territories.

Traxx Managing Director, Mr. Lloyd Williams, says, “We have considered this **sales channel** for a long time. Our number one objective was to touch base with the local marketplace in each region and now we are ready to offer this service. Our Trade customers can purchase a range of our products online whenever they need.”

Traxx has a **large range of products** available to the industry, however to start things off they are offering:

1. a select range of diamond tools,
2. their complete range of CF Equipment and Cleaning products,
3. a range of Tile & Masonry saws, and
4. “Special Offers”.

“We are very **excited about our offer** and we feel the product mix is a very good start to enable our **customer to easily purchase** what they need. As we know, we are all busy and time poor therefore our customers can access the online store anytime from their computer or smart phone.” says Mr Williams.

Go to www.traxxcp.com

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